

## Marketing trainee

### Company Introduction:

Since its foundation in 2008 by 2 French and Chinese partners, Eco Green Energy has been an independent company which manufactures and distributes products related to solar energy. The solar module production activity was launched in early 2016 and has fastly expanded since then. Our office and factory are located in Nantong, Jiangsu province, about 2 hours drive from Shanghai.

### Mission:

Create engaging social media and blog content  
Curate and execute a weekly social media calendar and strategy across platforms  
Actively manage and promote our brand by posting industry relevant articles on Instagram, Facebook, and WeChat.  
Support the day-to-day operations of the Marketing Department as needed  
Create SEO strategy to develop our presence online  
Provide market analysis and data to the sales Manager team

### Profile

Master's degree in Marketing, International Business development  
Fluent in English, any other language will be an asset (Spanish, Chinese, Portuguese, Italian...)

Self-motivated, Attention to detail and ability to work collaboratively with a team, familiar with photoshop and illustrator is a plus

### Background:

Master's degree, IAE, business school

### Start date:

January 2019

### Duration:

Minimum 6 month

### Salary/Visa:

We are providing working visa, accommodation and allowance

### Location:

Nantong, 1h30 from Shanghai